

Simple Nutritional Solutions for Complicated Cases

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Abstract

Obesity has consistently been identified as a risk or exacerbating factor for a variety of comorbid conditions. There is no doubt that obesity in both human and pet populations has reached epidemic proportions. This has led to the rise of pets with concurrent conditions. It is common to be presented with pets that are diagnosed with obesity AND another condition. In dogs this is most often obesity AND osteoarthritis (OA), for cats lower urinary tract signs (LUTS) AND obesity is a common occurrence. This presents a challenge for the veterinary health care team when making a specific nutritional recommendation. Historically you had to decide which condition would benefit most from nutritional management, obesity OR OA; obesity OR LUTS. The introduction of Hill's® Prescription Diet® Metabolic Plus Mobility and Hill's® Prescription Diet® Metabolic Plus Urinary means pets can now benefit from the power of AND. Specific nutritional recommendations can now be customized for the specific needs of each individual pet, simplifying management for the pet, pet owner and the entire veterinary health care team.

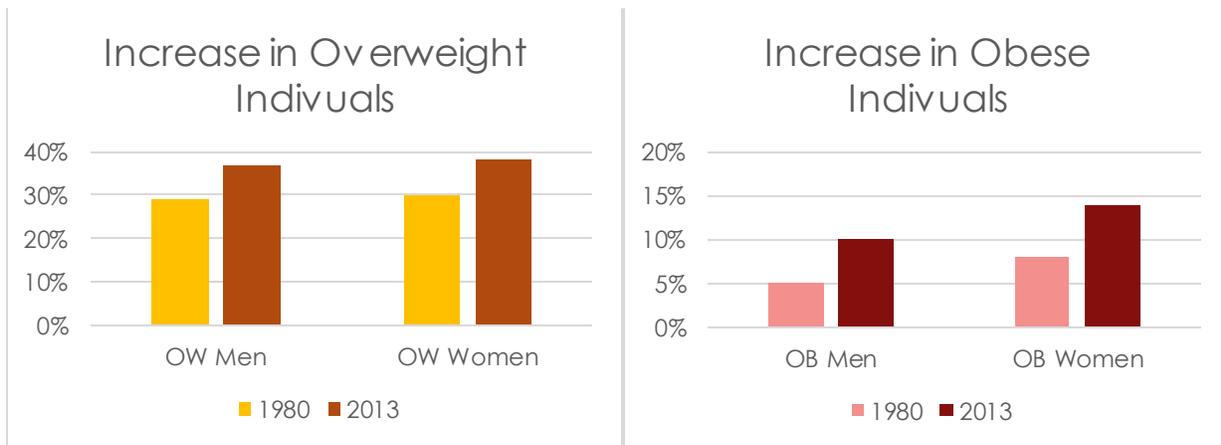
Global Obesity Trends: Human Perspective

Over one third of the global human population (~37% of men and 38% of women) were classified as overweight (Body Mass Index (BMI) >25- 30) or obese (BMI >30) in 2013. Simply put, the world is fat. As little as 20 years ago hunger was the most common form of malnutrition in developing countries.

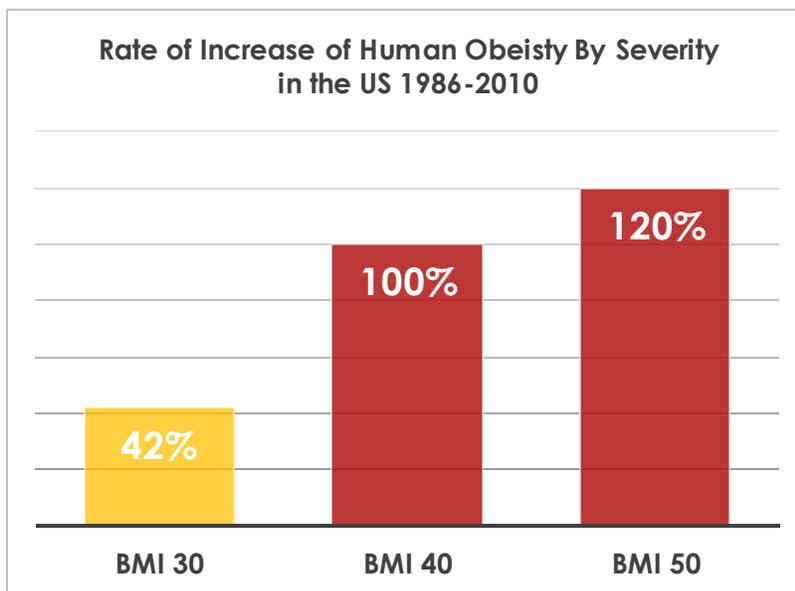
Today, over half (65%) of the world's population live in countries where consequences of being overweight or obese kills more people than consequences of being underweight.¹

While the rate of increase in all overweight individuals is growing by single digits, ~ 8% over the last three decades, the increase in obese individuals is skyrocketing. Globally,

the prevalence of obese (BMI > 30) individuals has essentially doubled in both men and women since the 1980's.^{2,3}



Among developed countries, the United States stands out for its high prevalence of obesity (BMI > 30). In 2013 roughly one third of adult men (~32%) and women (~34%) were classified as not just overweight but obese.² As a result of the increasing severity of this disease, new diagnostic tools have been developed to aid human health care providers. When the BMI scale was initially validated patients were classified as underweight (BMI < 18.5), normal weight (BMI 18.5 – 25), overweight (BMI > 25 – 30) and obese (BMI > 30). In recent years it has become necessary for human health

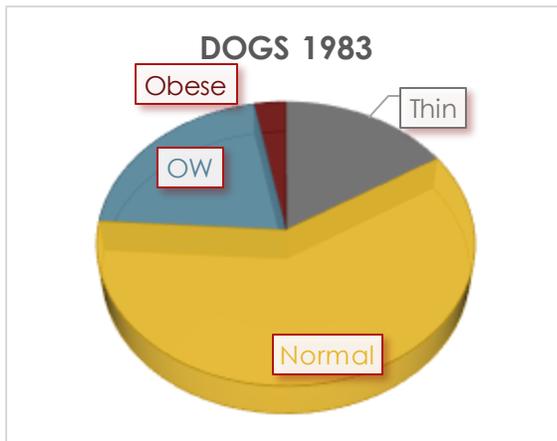


organizations to expand this scale to describe the increasing severity of this disease. Obesity is now categorized as Class I (BMI 30-35), Class II (35-40) and Class III (BMI > 40). While most reports still categorize all patients with BMI > 30 as obese, this broad classification obscures the heterogeneity of disease. A recent meta-analysis documents significantly

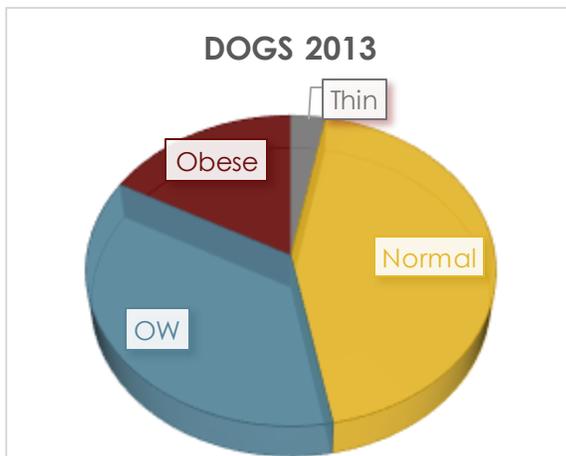
higher hazard ratios for all-cause mortality in patients with grades 2 and 3 obesity relative to normal weight patients.⁴ Unfortunately, two recent reports document that the population of severely obese patients in the US is increasing.^{5,6} While the rate of increase in the prevalence of overweight/mildly obese patients (BMI 25-39) may be

slowing, in the last 25 years the rate of increase in patients with BMI of 40 and 50 has increased 100% or more. Not only are more people overweight, particularly in the US, the severity of this disease continues to increase at alarming rates.

Global Obesity Trends: Pet Perspective

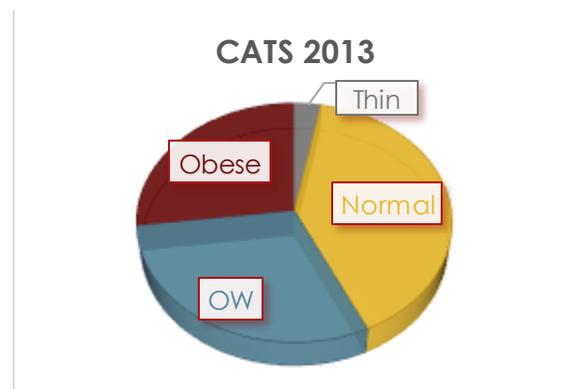
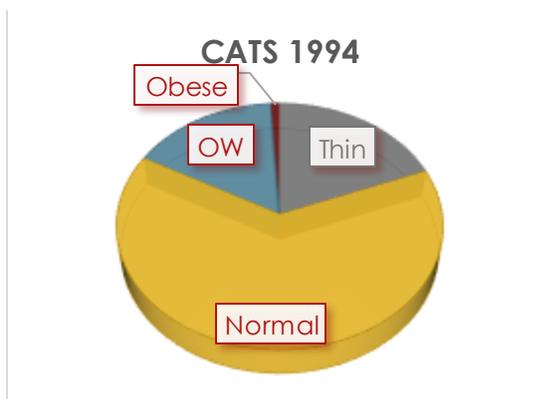


During the same decades that saw the emergence of overweight and obesity as an epidemic in humans a similar trend in has been developing in our pets. The global incidence of overweight and obese pets has steadily increased since the 1980's. Current estimates suggest that globally over 50% of pets are overweight or obese.⁷⁻¹³ This trend coincides with changing attitudes about pets and the move from 'the barn to the bedroom'.



In the past three decades the percent of dogs considered overweight has increased from approximately 20% to 36%. Like the human population, there has been a dramatic increase in dogs considered obese, climbing from a mere 3% of dogs in 1983 to almost 20% in 2013.^{14,15} For cats, this same trend has been documented over the past two decades. In 1994 over 60% of cats were considered normal body condition and only 1% obese.¹⁶ Today 60% of cats are overweight (OW) or obese. Most alarming is the

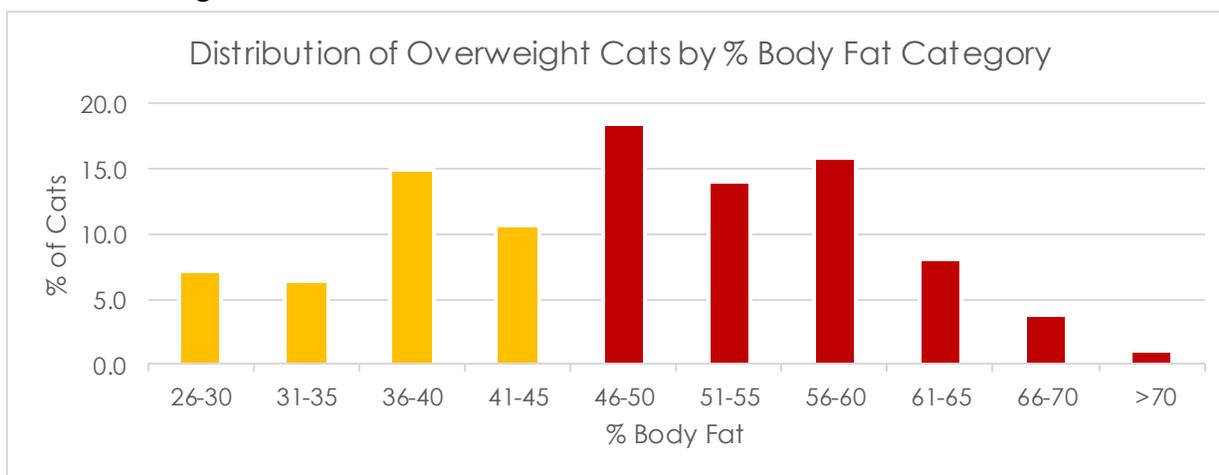
dramatic increase in obese cats (5/5 body condition score) which is now almost 30%.¹⁵



Like human health organizations it has become necessary for the veterinary profession to incorporate new tools to describe this new population of increasingly obese pets. Researchers at the University of Tennessee and Hill's Pet Nutrition have developed two new tools to more accurately determine body composition and estimate ideal body weight in overweight and obese pets. These methods were developed and validated in a population of pets that reflects the current heterogeneity of the disease. These studies included pets with 25 to over 60% body fat.^{17,18} These newly described tools, the Body Fat Index and Morphometric Measurements, are collectively referred to as The Hill's Healthy Weight Protocol tools and can be accessed online at <http://www.hwp.hillsvet.com>.



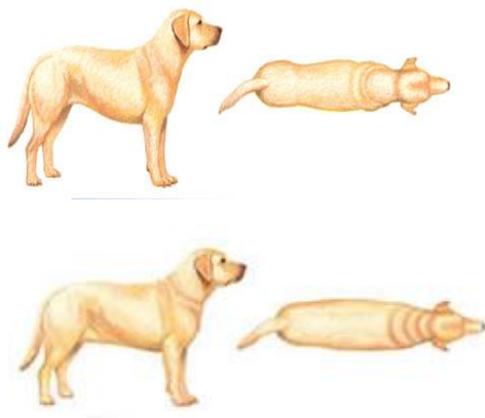
Prior to the introduction of these new tools; the most commonly used method of assessing body composition in clinical practice was body condition scoring (BCS 5 or 9 point scales). Similar to BMI in humans, BCS methods were validated in populations that did not include pets with greater than ~ 45% body fat.¹⁹⁻²¹ Incorporation of the Healthy Weight Protocol tools by general practices across North America from 2012 to 2014 has provided insight into the current state of obesity in pets. Preliminary evaluation of data from online data for over 56,000 feline entries, ~ 33,000 evaluated by the Morphometric Measurement method and ~ 23,000 evaluated by the Body Fat Index method confirm that like people, the severity of this disease is increasing in our pets. The distribution of body composition of overweight cats illustrates the magnitude of the problem. A similar trend is evident in data (not shown) from dogs assessed using these new tools.



Over 60% of overweight cats evaluated with the Hill's Healthy Weight Protocol tools in veterinary practices across the US and Canada have greater than 45% body fat.

Consequences of Abnormal Body Composition: Canine

In human medicine the massive burden of obesity and its related disease cluster are now leading global public health problems.²² Excess adipose tissue has been linked to an increased risk of morbidity from numerous pathologies, from periodontal disease to chronic kidney disease, kidney stones, hypertension, dyslipidemia, type 2 diabetes, coronary heart disease, stroke, non-alcoholic fatty liver disease, osteoarthritis, sleep apnea, and endometrial, breast, prostate, and colon cancers.²³⁻²⁷ In pets, obesity has been associated with insulin resistance/ diabetes mellitus, lameness, osteoarthritis (OA), dermatopathy, lower urinary tract disease, cardiovascular and renal disease, pancreatitis and shortened life span.²⁸ Similar to reports of increased all-cause mortality in humans, excess weight also adversely affects the overall health of pets. The trend of increasing severity of obesity in pets is particularly disturbing in light of evidence that indicates even moderately overweight dogs are at greater risk for earlier morbidity. A lifelong study in two groups of Labrador retrievers documented that the median lifespan of overweight dogs was approximately 2 years shorter than normal weight dogs.²⁹ In addition the overweight dogs required medication for osteoarthritis and other chronic health problems about 3 years sooner than their normal weight siblings.²⁹ These adverse effects occurred despite the fact that the overweight dogs only weighed about 26% more than the normal dogs. The average body condition score for the overweight dogs was 7 / 9 which equates to approximately 35% body fat.²⁰



Approximate Body Condition (4-5/9) of Lean Fed Dogs with longer, healthier lives.

Approximate Body Condition (7/9) of Overweight dogs with shorter lives and more health problems.

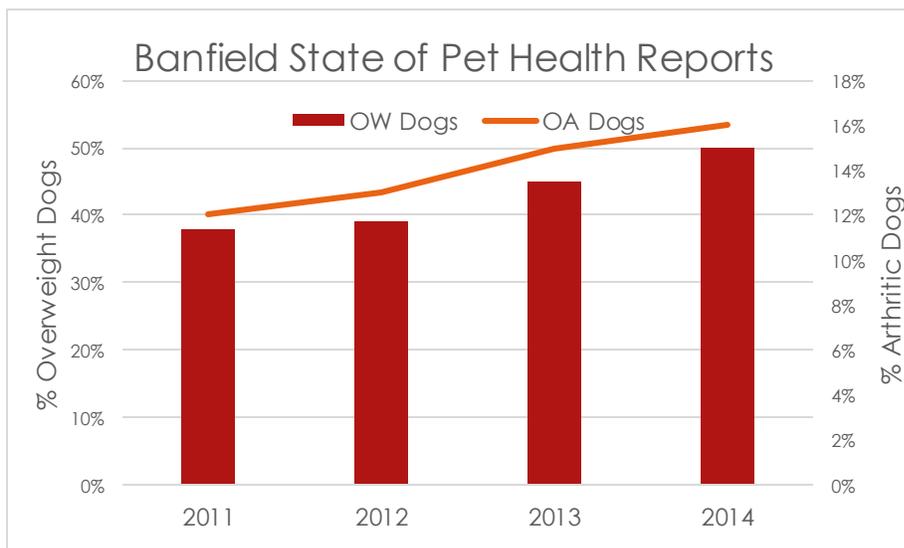
Common Concurrent Conditions: Canine Osteoarthritis and Obesity

Osteoarthritis and obesity are perhaps the most common comorbid conditions veterinary health care professionals must manage. The biomechanical stress of excess weight is thought to be a primary perpetrator of the pathophysiology and progression of osteoarthritis.³⁰⁻³³ Compared to normal weight dogs, obese dogs exert greater shear and compressive forces on many weight bearing joints. These increased forces may

explain the more rapid progression of osteoarthritis in obese dogs particularly in joints with intrinsic laxity where subluxation would be exacerbated.³² Long before overweight dogs have clinical signs of lameness or radiographic signs of arthritis there are changes occurring at the level of the chondrocytes. One study demonstrated that even in the absence of any clinical signs overweight dogs had elevated markers of arthritis compared to a population of lean dogs.³⁴ These changes were not age related since the average age of lean dogs was 8.3 years and the average age of obese dogs was 6.7 years.

Indeed several studies document increased body weight / body condition score as risk factors for development of osteoarthritis in dogs with hip dysplasia and cranial cruciate ligament rupture (CCLR).³⁵⁻⁴¹ Evaluation of dogs diagnosed with CCLR in the Veterinary Medical Database (VMDB) from veterinary medical teaching hospitals in North America from 1967 – 1987 documented that compared to controls affected dogs were heavier and that Rottweilers were one of the 3 most commonly affected breeds.⁴² A more recent study documents that overweight dogs are more likely to have bilateral rupture and Rottweilers also had the highest odds of bilateral rupture.⁴³ Interestingly, in the 2012 Banfield data, overweight was one of the three most common diagnoses in Rottweilers.⁴⁴

In 2013 US based Veterinary Pet Insurance claims data documented arthritis as the 5th most common condition in dogs, up from the 6th most common claim in 2012. In England degenerative joint disease was the 5th and obesity the 7th most common diagnoses in an analysis of ~ 4,000 randomly selected records from a database of over 140,000 dogs presented to 93 primary care clinics from 2009- 2013.⁴⁵ In fact, the overall prevalence of arthritis in 2.3 million dogs evaluated in the US at Banfield hospitals has



steadily increased from 2011 to 2014 and the condition is now diagnosed in 16% of all dogs presented for evaluation.^{9,44,46,47} This is similar to the 15% total prevalence of hip dysplasia, a common cause of osteoarthritis, reported in ~ 34,000

dogs screened in the Netherlands from 2002 to 2010.⁴⁸ While the prevalence of hip dysplasia is decreasing in some breeds, a recent survey of radiographs submitted for evaluation from 2000-2006 for 31 breeds in France documented prevalences ranging from ~ 4% (Siberian Husky) to ~ 35% (Berger Picard).⁴⁹ As might be expected, in the 5 year period from 2007 and 2012 Banfield reported increases in both the diagnosis of overweight (37%) and arthritic (38%) dogs.⁴⁴ Not surprisingly 40% of dogs with arthritis are also overweight.⁹

While the effects of biomechanical stress of excess weight on arthritic joints is well recognized, the role obesity-associated systemic factors play is just beginning to be elucidated. It is increasingly clear that OA is both a degenerative and inflammatory condition which ultimately results in loss of cartilage matrix and organ failure. In humans obesity acts as a risk factor for both weight-bearing joints and nonweight-bearing joints, suggesting that obesity-associated systemic factors are involved in the pathogenesis of OA.^{50,51} Adipocytes secrete several hormones including leptin and adiponectin and produce a diverse range of adipokines. Among the currently recognized adipokines are a growing list of mediators of inflammation; TNF α , IL-6, IL-8, IL-10. These adipokines have been documented in both human and canine adipocytes.^{52,53} Production of these proteins is increased in obesity suggesting that obesity is a state of chronic low-grade inflammation. The presence of low-grade inflammation may contribute to the pathophysiology of a number of diseases commonly associated with obesity including osteoarthritis. This might explain why relatively small reductions in body weight can result in significant improvement in clinical signs in arthritic patients.^{54,55}

Nutritional Management: Osteoarthritis and Obesity

In human medicine obesity is recognized as such a strong independent risk factor for OA that strategies to reduce the obesity pandemic are considered key to reducing the prevalence of OA.⁵⁶ There is also growing evidence that the presence and magnitude of obesity affects response to therapies intended to control pain and improve function. A study designed to evaluate the relationship between BMI and pain and function in OA patients undergoing medical treatment found that the higher the initial BMI, the lower the improvement in pain ($p = 0.03$) and that function improved in inverse ratio to the initial BMI.⁵⁷ The authors conclude BMI determines how patients will respond to therapies. Another study also supports that severity of obesity directly influences the response to management. In a study of patients with knee OA, as body weight increased from overweight to class III obesity meaningful differences were noted in measures of mobility performance, mobility-related self-efficacy, pain symptoms, and measures of accelerometer-determined physical activity.⁵⁸ Normal weight patients

outperformed all other weight classes with respect to these assessments. Additionally, BMI has been found to be significantly associated with decreased quality of life (QOL) measures among adults with arthritis.⁵⁹ In this study BMI was associated with greater impairments in both physical function and QOL related measures, even after controlling for age, gender, race, self-reported moderately vigorous physical activity, and arthritis medication use, which supports the robustness of these relationships.⁵⁹ While weight loss is recommended for all overweight patients with arthritis, until recently many human health care providers believed that patients with severely affected joints would not benefit significantly from weight loss and were therefore reluctant to discuss this stigmatized and often difficult topic with patients. Results of a study designed to assess

“There is strong evidence for recommending weight loss as the first choice of treatment for obese patients with osteoarthritis”

how the pre-treatment structural status of the knee joint influenced symptomatic changes after weight loss indicate that any obese patient, whatever the level of knee damage, may benefit from a weight-loss program.⁶⁰ These benefits were seen after 16 weeks of dietary intervention in which the majority of patients obtained a weight reduction of > 10% of starting body weight. The authors conclude there is strong evidence for recommending weight loss as the first choice of treatment for obese patients with osteoarthritis of the knee regardless of the degree of structural damage present at diagnosis.

Overweight dogs with osteoarthritis present a unique challenge. Certainly using a multimodal approach to the management of dogs with OA improves chances of successfully disrupting the arthritis cycle and at the same time minimizing the use or dose of drugs necessary to control clinical signs. As with human OA patients, controlling weight in pets with OA or those at risk for developing OA is an effective method of decreasing the severity and delaying the onset of clinical signs.^{33,36,55,61-68}

Indeed, noticeable improvement may be seen after modest weight loss (~ 6- 8) body weight.⁶⁶ However, at the same time a systematic review of all controlled *in vivo*

Among nutraceuticals, the highest global strength of evidence for efficacy controlling pain and improving gait was demonstrated by omega-3 fatty acid supplemented diets, specifically Hill’s Prescription Diet® j/d® canine.

studies published prior to December 2010 evaluating the efficacy of supplements, foods, or natural substances to improve clinical signs of pain and abnormal gait in dogs with supports the use of foods supplemented with omega-3 fatty acids.⁶⁹ In this systematic review, of the 22 studies which met inclusion criteria only four were found to provide credible evidence for managing dogs with OA. Hill's Prescription Diet® j/d® canine was the omega -3 fatty acid supplemented diet evaluated in these four studies.⁷⁰⁻⁷³ Based on this systematic review the authors concluded that "The highest global strength of evidence of efficacy was demonstrated by omega-3 fatty acid supplemented diets".⁶⁹

The mechanisms of action of omega-3 fatty acids, specifically eicosapentaenoic acid (EPA) in the dog include controlling inflammation and reducing the expression and activity of cartilage degrading enzymes.⁷⁴ In vitro studies have documented that eicosapentaenoic acid (EPA) is selectively stored in canine chondrocytes. As a result, EPA replaces arachidonic acid in the inflammatory cascade significantly reducing the production of pro-inflammatory mediators. Reducing the production of proinflammatory mediators is one mechanism by which omega-3 fatty acids promote the termination of inflammation and the return to homeostasis. Research has demonstrated that resolution of inflammation is an active, endogenous process controlled in part by lipid mediators derived from omega-3 fatty acids, resolvins and protectins.⁷⁵ These bioactive mediators have potent antiinflammatory, neuroprotective and pro-resolving properties⁷⁶. These newly described molecular actions of these previously unappreciated families of lipid-derived mediators may shed light on the clinically recognized beneficial effects of omega-3 fatty acids. In addition to its role in controlling inflammation, EPA is the only omega-3 fatty acid shown to inhibit the aggrecanase enzymes responsible for cartilage degradation in dogs.⁷⁷⁻⁷⁹ This inhibition occurs at the level of the mRNA, and is thought to be important in moderating the progression of cartilage degradation and thereby delaying disease progression.

The Challenge: Which Nutritional Recommendation; Osteoarthritis or Obesity?

Osteoarthritis is usually irreversible but as discussed nutritional management can minimize pain and slow the progression of the disease. It is generally accepted that the multimodal approach to managing dogs with OA must include weight management and nutritional joint support.⁸⁰ Hill's Prescription Diet j/d canine is an easy and effective means of providing nutritional joint support. In theory weight loss has a simple nutritional solution too. Simply provide fewer calories for consumption than the calories an individual needs to maintain a healthy weight. However prior to the introduction of the



Hill's Healthy Weight Protocol Tools and Prescription Diet® Metabolic Advanced Weight Solution communicating and implementing a weight management program could be a challenging endeavor for the veterinary health care team. Historically, one common cause for inconsistent results with weight management has been owner behaviors that are beyond the control of the veterinary health care team.⁸¹ Even when owners try to follow appropriate recommendations and use manufacturer provided cups on average they tend to overestimate volumes by 10-20%.⁸² Over the long term, these inaccuracies can predispose pets to weight gain and may be a significant factor in the failure of weight management programs using traditional therapeutic weight loss foods. Metabolic Advanced Weight Solution overcomes these obstacles. In a landmark in-home study, over 350 overweight or obese pets (159 dogs and 155 cats) completed a 2-month feeding study designed to document weight loss in real world conditions.⁸³ Remarkably, even without strict protocols and precise measuring, 88% of these pets lost weight at an average rate of 0.7% of initial body weight per week. The majority of pet owners agreed that Hill's® Prescription Diet® Metabolic Advanced Weight Solution was an easy way for their pet to lose weight, while keeping their pets feeling full and satisfied. This success may be due in part to Metabolic's positive impact on energy metabolism during weight loss and maintenance which results in reduced body fat and increased lean body mass in both dogs and cats.^{84,85} By increasing energy metabolism during weight loss, Metabolic Advanced Weight Solution allows pets to successfully lose weight often in spite of their owners.

Given the documented benefits of Metabolic Advanced Weight Solution and j/d Canine, what is the best specific nutritional recommendation for overweight dogs with OA? Traditionally, in pets with multiple conditions, the veterinary health care team has been forced to decide which condition will benefit most from nutritional management. This can be challenging when strong evidence for nutritional management exists for both conditions. Efforts to incorporate both nutritional recommendations into a multimodal approach can lead to complicated instructions that owners may find onerous and ultimately unsuccessful.

One nutritional solution for two common conditions.

The introduction of Hill's Prescription Diet® Metabolic Plus Canine Mobility offers the veterinary health care team a new option with the power of 'and'. Metabolic Plus Mobility combines the benefits of two proven nutritional solutions; Metabolic Advanced Weight Solution and j/d Canine. Now you have one food with clinically proven nutrition

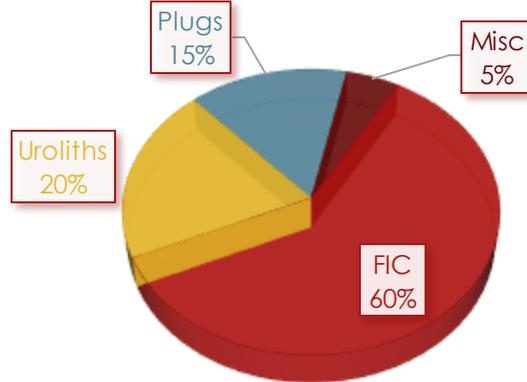
to manage obesity and osteoarthritis. Formulated with a synergistic blend of natural ingredients shown to activate metabolism and help dogs lose weight; and with high levels of omega-3 fatty acids to reduce inflammation and interrupt the degradation of cartilage Metabolic Plus Mobility is the one solution for overweight dogs with osteoarthritis. For canine patients it is now easier than ever before to customize a specific nutritional solution for the unique circumstances of each pet.



Consequences of Abnormal Body Composition: Feline Lower Urinary Tract Disease and Obesity

Like dogs and humans the global incidence of overweight or obese cats has steadily increased in recent decades. Current estimates suggest that globally 30 -50% cats are overweight or obese.^{7,8} Over the last five years, one US study documents that the number of overweight or obese cats has increased by an astonishing 90% which may reflect an increase in awareness as well as a true increase in the prevalence of overweight cats.⁸⁶ Obesity has been associated with a variety of conditions in cats including diabetes mellitus, hepatic lipidosis, dermatopathies, lameness, and urinary tract signs.^{87,88} Diabetes mellitus is perhaps the condition most often associated with overweight cats, however, lower urinary tract signs may actually be more common. In fact, based on claims to VPI Pet Insurance, in 2013 feline lower urinary tract signs were the most common claim submission while diabetes was listed as the 6th most common.⁸⁹ According to pets.webmd.com about 10% of cats presented for veterinary care are diagnosed with lower urinary tract signs.⁹⁰ The combined results from three North American and one European study (n=23,235) of cats presenting with lower urinary tract signs (LUTS) indicate that feline idiopathic cystitis (FIC) is the most common cause (60%) followed by uroliths (20%) and urethral plugs (15%).⁹¹⁻⁹⁴

COMMON CAUSES OF LUTS

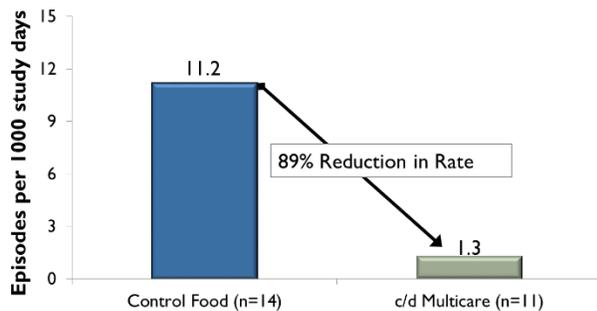


Excess weight is considered a risk factor for many of the conditions that cause lower urinary tract signs in humans and cats. While studies linking obesity and urolithiasis in cats have not been reported, there are reports finding associations of these two conditions in humans^{25,26} The link is significant enough that human health care providers are encouraged to recommend both dietary modification and weight loss to obese patients to reduce the risk of kidney stone formation. The consistently reported increased risk of uroliths in neutered cats provides indirect evidence for the association between obesity and risk of urolithiasis.^{95,96} Neutering is a well-recognized risk factor for obesity in cats.⁹⁷⁻¹⁰³ Indoor housed cats are also at increased risk for lower urinary tract signs. Again, obesity is more common in cats housed indoors due to a more sedentary lifestyle.^{102,104,105}

Obesity is also a risk factor for FIC, the most common cause of lower urinary tract signs. Results of a 2011 retrospective case controlled study documented that compared to controls cats with FIC had significantly lower activity levels ($P < 0.001$), exhibited less hunting behavior ($P = 0.006$) and had higher body condition scores ($P = 0.008$).¹⁰⁶ Interestingly these cats were also characterized as being significantly more nervous ($P < 0.001$) and fearful ($P < 0.001$) than other cats in the same household and were more prone to hide from unknown visitors in the house ($P = 0.002$). In fact, recent work suggests that FIC may be suffering from a systemic disease characterized by an abnormal response to stress which affects the lower urinary tract (LUT) rather than a disorder of the LUT.¹⁰⁷ Given the association between obesity and LUTS it is interesting to note that in humans, among other diseases, maladaptation to repeated or chronic stress stimuli plays a key role in increasing individual susceptibility to the development of obesity. Specific pathophysiological mechanisms may include hyper-activation of the hypothalamic-pituitary-adrenal (HPA) axis, which once activated may persist.¹⁰⁸ Recent

work in cats with FIC suggests altered HPA axis results in unrestrained sympathetic nervous system (SNS) which stimulates C-fibers and pain receptors of the bladder inciting a cascade of events including release of inflammatory mediators that result in the clinical manifestations which typify FIC.¹⁰⁹⁻¹¹² While this mechanism has not been fully elucidated treatment plans for cats with FIC should include weight management as well as mechanisms to decrease stress and control inflammation.¹¹³ As previously discussed, Metabolic Advanced Weight Solution is clinically proven to work with each pet's unique metabolic response to support healthy weight loss and maintenance. Importantly since it can be fed for both weight loss and weight maintenance, Metabolic is the perfect solution for multicat households.

The Challenge: Which Nutritional Recommendation; LUTS or Obesity?

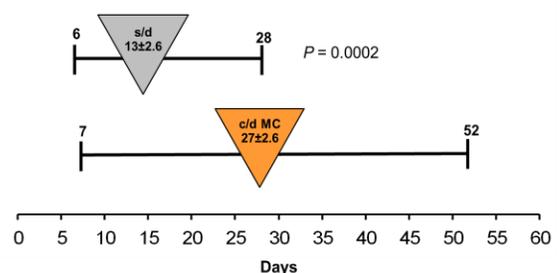


While weight loss is important for cats with LUTS, it is also important to manage the underlying condition. Studies confirm Hill's® Prescription Diet® c/d® Multicare Feline is the best choice for managing two of the most common causes of LUTS in cats; FIC and Struvite Urolithiasis. For cats with FIC a multimodal approach which

includes environmental enrichment as well as dietary management is recommended.¹¹⁴ The best currently available evidence is for dietary management with Hill's® Prescription Diet® c/d® Multicare Feline dry food.¹¹⁵ In this year-long randomized controlled clinic study of cats with naturally occurring FIC cats consuming c/d Multicare dry food had significantly fewer episodes of FIC signs ($p < 0.05$) than cats eating a control food. Investigators concluded that consistent feeding of c/d Multicare to cats with FIC resulted in an 89% reduction in the rate of recurrent episodes of FIC signs. This is the first study to definitively demonstrate the impact of a food on the expression of FIC signs in cats.

For cats with struvite uroliths medical dissolution is generally the primary goal of therapy. Since first described in 1983 dietary dissolution of struvite uroliths has been recognized as safe and effective.¹¹⁶⁻¹¹⁹ A recently publish study documents that struvite stones dissolved in as little as 7 days

Struvite Dissolution Times



(mean 27 days) when cats were fed Hill's® Prescription Diet® c/d® Multicare Feline dry food.¹¹⁹

While medical dissolution of calcium oxalate uroliths, the second most common urolith in cats is not currently possible results of a recent study suggest nutritional management is important for reducing recurrence.¹²⁰ In this two year-long study of cats with naturally occurring calcium oxalate stones suggest that recurrence of calcium oxalate uroliths may be lower in cats fed the nutrition of Hill's® Prescription Diet® c/d® Multicare.

One nutritional solution for two common conditions.

The introduction of Hill's Prescription Diet® Metabolic Plus Urinary offers the veterinary health care team a new option with the power of 'and'. Metabolic Plus Urinary combines the benefits of two proven nutritional solutions; Metabolic Advanced Weight Solution and c/d Multicare. Now you have one food with clinically proven nutrition to manage obesity and common causes of LUTS. Formulated with a synergistic blend of natural ingredients shown to activate metabolism and help cats lose weight; and high levels of Omega-3 fatty acids (EPA and DHA) and antioxidants to help break the cycle of inflammation in patients with Feline Idiopathic Cystitis (FIC) Metabolic Plus Urinary is the one solution for overweight cats with lower urinary tract signs. For feline patients it is now easier than ever before to customize a specific nutritional solution for the unique circumstances of each pet.



Summary: The Power of 'AND'

Perhaps Leonardo da Vinci said it best, "Simplicity is the ultimate sophistication". The introduction of Hill's Prescription Diet Metabolic Plus Mobility and Metabolic Plus Urinary provide pets, pet owners and the veterinary health care team with a sophisticated yet simple nutritional option for managing some of the most common concurrent conditions in veterinary medicine.

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